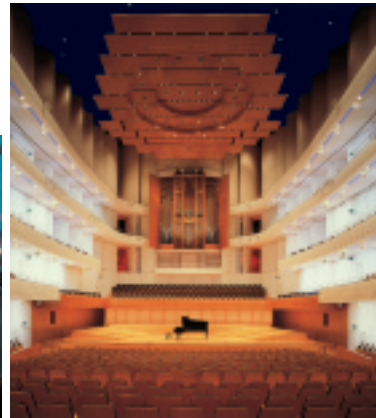


# Magellan PR



The Culture & Convention Centre, KKL Luzern, is undoubtedly one of the most spectacular buildings in Switzerland today. Situated on the shores of Lake Lucerne this landmark is architecturally magnificent and is home to The Concert Hall - acoustically, one of the best concert halls in the world. It also houses The Convention Centre with the auditorium, the multi-functional Lucerne Hall and three culinary outlets, the "see and be seen" Seebar, the casual World Café and the fine-dining Restaurant RED.

- **Architecture & Design** - KKL Luzern is the work of French architect and Pritzker Prize winner Jean Nouvel who also designed the World Arab Institute in Paris. The construction is divided into three parts with the Concert Hall, multifunctional Lucerne Hall and the Convention Centre with its Auditorium and Museum of Art Lucerne. The building stands out because of its huge roof (113x107 metres) which has become the city's landmark building. The construction was a huge challenge as the roof reaches 45metres of free standing cantilever in the diagonal.
- **The Concert Hall** – The American acoustician Russell Johnson worked on the interior of the building to make the Concert Hall one of the finest theatres in the world as far as sound is concerned. The Concert Hall is furnished in maple, has a capacity of 1,840 and was constructed principally, although not exclusively, for classical concerts. It is known as the Salle Blanche because the walls are covered in a white relief which forms part of the acoustic process, along with all the diverse materials used to create this marvellous hall.
- **The Lucerne Hall** – The Lucerne Hall in the middle of the building lends itself to a wide variety of events and holds up to 1,800 people. The Lucerne Hall has a blue hardwood floor and elegant, grey walls – perfect for Blues, Jazz and World Music concerts as well as conventions, product launches, banquets and fashion shows. An organiser's dream, the space is very versatile with the Hall's design kept deliberately simple to allow for maximum creativity.
- **Convention Centre** - This part of the building is open to the public and contains the Convention Centre and Art Museum. From the outside, this section of the building looks like a birdcage as it is surrounded by metal grating. The main feature of the Convention Centre is the Auditorium on the first floor, offering room for 270 guests in upholstered leather seats. The latest addition is the Crystal Lounge on the second level with outstanding views over the old town and lake.
- **Spotlight on Lucerne (Luzern), Switzerland** - The city of Lucerne is by far the largest town in central Switzerland, and is home to approximately 70,000 people. Lucerne was probably one of the first cities in the world to make tourism a major source of income.