

Magellan PR





Since it opened in 1987, Futuroscope, located in Poitou-Charentes in western France, has welcomed over 35 million visitors making it the second largest leisure park in France. It has many visual attractions such as 360 degree cinema, the unique Magic Carpet, IMAX, 3D cinema etc, plus interactive experiences such as Dynamic Cinema, lifestyle augmented reality games... Futuroscope is easily accessible via Poitiers Airport or via TGV.

- **The Future is Wild: A Unique Experience is Born** - Immersion, interactivity, a virtual world of the future: the ingredients of Futuroscope's new attraction, The Future is Wild, herald a revolution in the leisure market. Offering an experience unlike any other in the world, The Future is Wild, which opened on 5th April 2008, is the first to combine the advanced technology of augmented reality with a scientific look at how species could evolve.
- **When dinosaurs ruled the earth** - 230 million years ago, dinosaurs ruled the animal kingdom and in this film, renowned palaeontologist Rodolfo Coria takes us back 80 million years, in their footsteps in an amazing blend of real and computer-generated images.
- **Castle of Giddiness** - This extraordinary attraction takes visitors on a dizzying, interactive adventure, venturing through six imaginary worlds. Through their viewing glasses, visitors become bamboozled, losing their spatial and visual bearings until they have the uncanny feeling of walking on the ceiling and flying over or passing through matter!
- **Lapland Express** - Futuroscope's new dynamic-cinema adventure takes thrill fiends on a pulsating snowmobile expedition across the vast, wild expanses of Lapland.
- **The Best of Dynamic Cinema** - For 2008, Futuroscope brings adrenalin junkies a new selection of dynamic adventures to enjoy on seats that move in time to the image. This year, visitors get to whiz through Devil's Mine Ride, hurtle into the harrowing world of Superstition, and more.
- **Molecular cuisine** - The Park has a variety of eating establishments including a molecular cuisine gastronomic restaurant, Cristal. Designed by a gourmet physical chemist, Hervé This and interpreted by chef Noël Gutrin, this is definitely the cuisine of the future and will give Heston Blumenthal a run for his money.
- **Meet and greet** - There is a purpose built conference facility on site with three amphitheatres that can welcome up to 1,600 delegates offering a practical assortment of 8,000 square metres of conference and events space.