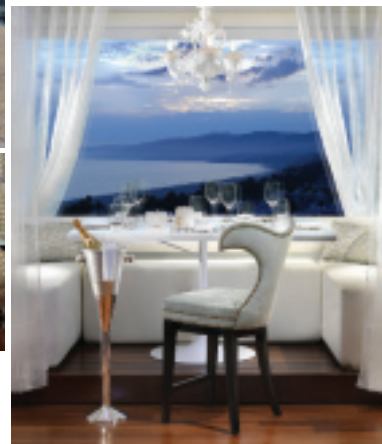


Magellan PR



santamonica



Perched on the Pacific Ocean with expansive vistas and promenades, this cutting-edge city by the sea defines the essence of the California lifestyle. Tucked into the northeast corner of beautiful Santa Monica Bay, with Venice and Malibu at its shoulders, Santa Monica's energy and eclecticism mark it as one of the world's great cities - and just eight miles north of Los Angeles International Airport.

- **Superlative beaches** - From the mountains to the shores, Santa Monica's unique topography is an ideal playground for relaxing, shopping, sleeping and eating. Will Rogers and Santa Monica State beaches - with the city's historic pier - offer unforgettable city beach experiences.
- **The home of the fitness enthusiast** - The home of skate-boarding and the location of the original Muscle Beach, the city is a magnet for athletes and fitness enthusiasts. Perry's Bike Tours- gentle bike rides along the beach - are a great way of discovering the history of the area whilst the 1,500 acre Santa Monica Mountains National Recreational Area is just 15 minutes away.
- **Hollywood by the sea** - For decades, the city has been a favourite hideaway for Hollywood stars such as Greta Garbo and Cary Grant. Today, it is known as the "Creative Centre of the West" with a wide variety of producers, production companies and celebrities located there. Santa Monica has also been a backdrop for top films and annually issues more than 1,000 filming permits.
- **A gastronomic haven** - A veritable culinary hotbed, Santa Monica is a gourmet delight with nearly 400 restaurants located in just 8.3 square miles (that's 50 per square mile!).
- **A shopping oasis** - Santa Monica plays host to four different shopping areas, each with its own distinct character - Montana Avenue, Main Street and Pico Boulevard feature speciality shops, fine boutiques and restaurants. Third Street Promenade, one of the city's key attractions, showcases a variety of street entertainment, billiards, theatres and shops. High profile shoppers can be seen at the upscale Fred Segal, whilst there are also four popular weekly farmers markets.
- **A cultural gem** - With 90 museums and galleries including Eames own museum, Santa Monica has leapt to the forefront of LA's art world with new galleries appearing all the time. For theatre-goers, The Broad Stage an outstanding new state-of-the-art theatre. The Edye Second Space performing arts complex, which sits adjacent to the new venue, completes the arts facility.