

Magellan PR





Palm Springs Desert Resorts is the collective term for one of the most stunning desert locations in the US, forming part of Riverside County in California. Consisting of Cathedral City, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs and Rancho Mirage, Palm Springs, as the area is most commonly known, oozes retro cool and infinite style.

- The first settlers were the Cahuilla (pronounced Ka-we-ya) Indians, dating back an estimated 2,000 years. The Cahuilla Indians, known locally as The Tribe, own 42 percent of the land in the Coachella Valley.
- With a name like Palm Springs, “taking the waters” has long been a draw for visitors since the twenties and thirties. Spa options today include pampering spas such as The Spring, holistic health specialists like We Care Holistic Health Centre and those offering medically supervised programmes such as The Medical and Skin Spa at Hyatt Grand Champions and the Wellmax Centre for Preventative Medicine at La Quinta Resort & Club.
- Frank Sinatra and his rat pack used to call the valley their home. Sinatra is now buried in Palm Springs cemetery and you can even rent his first home, Twin Palms.
- Mid century modern architecture abounds in the area with examples including the Albert Frey designed Movie Colony Hotel and the Orbit In and the more recent William F Cody designed Horizon Hotel.
- There are hotels and inns to suit every taste. Larger, full service resorts include the Hyatt Grand Champions, The Parker Palm Springs, La Quinta Resort and Club and the soon to open Ritz-Carlton, Rancho Mirage. Smaller, intimate properties, such as the Viceroy, abound alongside clothing optional resorts, gay-only properties and lovingly restored hotels from the thirties, forties and fifties such as the Colony Palms.
- With 350 days of sunshine a year and low humidity, the area is a mecca for golf, tennis and sunbathing with 115 golf courses, more than 600 tennis courts and 30,000 swimming pools.
- Recreational opportunities are endless, ranging from driving along route 66 on a rented Harley, to taking an eco tour of the desert, to hiking in the Indian Canyons, taking a balloon ride over the valley or visiting the famous Palm Springs Aerial Tramway where you travel from the heat of the valley to the cool of a mountain peak.